



## Year 13 Media Studies Curriculum Overview 2023-24

### Rationale:

Students will build on their knowledge & understanding of the key concepts in the Media Analytical Framework: Media Language; Representation; Industry & Audience. And we will continue the same approach to teaching & learning that we encouraged in Year 12, namely: collaboration; inquisitiveness; a questioning attitude; valuing evidence over opinion & listening to opposing viewpoints. As A Level Media Studies students will have completed their coursework\* at the end of Year 12 they will be able to exclusively dedicate class time to the 2 examined Components in Year 13. The Autumn Term will cover Set Texts from both Component Section A and B; this will allow students to revise and consolidate their understanding of concepts from the Media Analytical Framework. They will also make a start on Component 2 Set Texts which requires the application of ALL the Media Framework concepts but in a more in depth manner. The Autumn Mock will be a Component 1 past paper in full; this is so that the students will have the opportunity to sit a FULL Component 1 paper under exam conditions in the Mock. This paper requires pupils to view a clip and engage with a print unseen and make notes in response to questions so it is important that pupils experience this. During The Autumn Term homework tasks will focus on revising set texts that were studied in year 12 and reinforcing learning that has taken place in class. Spring 1 will be used to complete the teaching / learning of C2 Set Texts and revision. Spring 2 will be used exclusively for revision and exam practice. (\*Any pupils who did not take up the opportunity to use interventions before the summer break to complete coursework will be given one FINAL opportunity to do so at the start of Year 12.

In years 12 we encouraged studnets to find their own “voice” so that in Year 13 they will have the confidence to think for themselves and formulate arguments and views based on their weighing up of evidence. In year 13 we will continue with not just delivering the curriculum but also considering the wider societal implications of the relationship between the media and our pupils. In particular we will consider how a critical consumption of the media can prepare pupils to make informed decisions as citizens in adult life. However, as Year 13 progresses there will be more and more emphasis on exam preparation and technique.

Summary of Components:



**C**ommitment, **O**ppportunity, **R**espect & **E**xcellence  
for all and in all that we do

**Component 1: Media Products, Industries and Audiences**

Written examination: 2 hours 15 minutes

35% of qualification

The examination assesses media language, representation, media industries, audiences and media contexts. It consists of two sections:

**Section A: Analysing Media Language and Representation**

This section assesses media language and representation in relation to **two** of the following media forms: advertising, marketing, music video or newspapers. There are **two** questions in this section:

- **one** question assessing media language in relation to an unseen audio-visual or print resource
- **one** extended response comparison question assessing representation in one set product and an unseen audio-visual or print resource in relation to media contexts.

**Section B: Understanding Media Industries and Audiences**

This section assesses **two** of the following media forms – advertising, marketing, film, newspapers, radio, video games - and media contexts.

It includes:

- **one** stepped question on media industries
- **one** stepped question on audiences.

**Component 2: Media Forms and Products in Depth**

Written examination: 2 hours 30 minutes

35% of qualification

The examination assesses media language, representation, media industries, audiences and media contexts. It consists of three sections:

**Section A – Television in the Global Age**

There will be **one** two-part question or **one** extended response question.

**Section B – Magazines: Mainstream and Alternative Media**

There will be **one** two-part question or **one** extended response question.

**Section C – Media in the Online Age**

There will be **one** two-part question or **one** extended response question.

**Component 3: Cross-Media Production**

Non exam assessment

30% of qualification

An **individual** cross-media production based on **two forms** in response to a **choice of briefs set by WJEC**, applying knowledge and understanding of the theoretical framework and digital convergence.

Term/Length of Time	Outline	Assessment/Teacher Feedback Opportunities	Homework and Literacy resources
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Commitment, Opportunity, Respect & Excellence  
for all and in all that we do

Autumn 1	<p><b>Teacher 1</b> C1SB The Radio Industry: Have you heard George's Podcast?</p> <p>C2 TV in the Global Age</p> <p><b>Teacher 2</b> C1SA The Mirror &amp; The Times (ML; Representation; Context) SET TEXT PAGES</p> <p>C1SB The Newspaper Industry: The Times and The Mirror: AUDIENCE</p>	<p>Formal Assessment*</p> <p>A1C1SB Radio &amp; C1SA Tide A2 C1SA Newspaper Front pages / C1SB Film Industry</p> <p>And Live Marking Guided Teacher Self Assessment</p> <p>*We have fewer but more extensive assessments to recreate the conditions of the real exam. Pupils also receive feedback and actions to work when these formal assessments are marked. When learning about a set text, pupils will also practice PETE paragraphs (Point; Example; Terminology; Explanation) They will receive feedback on these from the teacher through LIVE MARKING (as they are writing them). This will be done in rotation so not every paragraph will be marked by a teacher. But ALL PETE paragraphs will be subject to Guided Self-Assessment.</p>	<p><b>Homework Tasks: 2-4 hrs a week</b> Revision of Set Texts covered in Year12 Creation of Revision Grids Research tasks in preparation for lessons. Reading tasks. Resources to support on Go4Schools/Teams</p> <p><b>Optional</b></p> <p>Mrs Fisher Revision Videos: <a href="#">Example Link</a> Seneca Quizzes Quizlet Quizes Brainscape.com</p> <p>The Media Magazine</p> <p>EDUQAS Component 1 Resources 1: <a href="#">Link</a> EDUQAS Component 1 Resources 2: <a href="#">Link</a></p> <p>EDUQAS Component 2: <a href="#">Magazines</a> EDUQAS Component 2: <a href="#">The Returned</a> &amp; <a href="#">Fact Sheet</a> EDUQAS Component 2: <a href="#">Fact Sheet</a> EDUQAS Component 2: <a href="#">Online</a></p> <p>EDUQAS text and revision books are available in the library</p>
Autumn 2	<p>Teacher 1</p> <p>C2 Magazines - The Big Issue</p>	<p><b>Formal Assessments:</b> <b>A3+4</b> in Class Mocks A5 C2 Magazines / C1SA Superhumans</p>	<p><b>Homework Tasks: 2-4 hrs a week</b> Revision of Set Texts covered in Year12 Creation of Revision Grids Research tasks in preparation for lessons.</p>

	<p>Teacher 2</p> <p>C1SB The Newspaper Industry: The Times and The Mirror: INDUSTRY</p> <p>C1SA Revision</p>	<p>And Live Marking Guided Teacher Self Assessment</p>	<p>Reading tasks. Resources to support on Go4Schools/Teams</p> <p><b>Optional</b></p> <p>Mrs Fisher Revision Videos: <a href="#">Example Link</a> Seneca Quizzes Quizlet Quizes Brainscape.com</p> <p>The Media Magazine</p> <p>EDUQAS Component 1 Resources 1: <a href="#">Link</a> EDUQAS Component 1 Resources 2: <a href="#">Link</a></p> <p>EDUQAS Component 2: <a href="#">Magazines</a> EDUQAS Component 2: <a href="#">The Returned</a> &amp; <a href="#">Fact Sheet</a> EDUQAS Component 2: <a href="#">Fact Sheet</a> EDUQAS Component 2: <a href="#">Online</a></p> <p>EDUQAS text and revision books are available in the library</p>
Spring 1	<p><b>Teacher 1</b> C2 Online – Zoella and Attitude</p> <p><b>Teacher 2</b> C2 Magazines- Vogue</p>	<p><b>Formal Assessments</b> <b>A6 Mock FULL COMPONENT 1</b></p> <p>And Live Marking Guided Teacher Self Assessment</p>	<p><b>Homework Tasks: 2-4 hrs a week</b> Revision of Set Texts covered in Year12 Creation of Revision Grids Research tasks in preparation for lessons. Reading tasks. Resources to support on Go4Schools/Teams</p> <p><b>Optional</b></p> <p>Mrs Fisher Revision Videos: <a href="#">Example Link</a></p>

			<p>Seneca Quizzes Quizlet Quizzes Brainscape.com</p> <p>The Media Magazine</p> <p>EDUQAS Component 1 Resources 1: <a href="#">Link</a> EDUQAS Component 1 Resources 2: <a href="#">Link</a></p> <p>EDUQAS Component 2: <a href="#">Magazines</a> EDUQAS Component 2: <a href="#">The Returned</a> &amp; <a href="#">Fact Sheet</a> EDUQAS Component 2: <a href="#">Fact Sheet</a> EDUQAS Component 2: <a href="#">Online</a></p> <p>EDUQAS text and revision books are available in the library</p>
Spring 2	<p><b>Teacher 1</b> Complete C2 Online – Zoella and Attitude Then REVISION</p> <p><b>Teacher 2</b> C2 TV in the Global Age – Black Mirror</p>	<p><b>Formal Assessment</b> A7 C2 Online A8 C2 Magazines &amp; Black Mirror</p> <p>And Live Marking Guided Teacher Self Assessment</p>	<p><b>Homework Tasks: 3 hrs a week</b> Revision of Set Texts covered in Year12 Creation of Revision Grids Research tasks in preparation for lessons. Reading tasks. Resources to support on Go4Schools/Teams</p> <p><b>Optional</b></p> <p>Mrs Fisher Revision Videos: <a href="#">Example Link</a> Seneca Quizzes Quizlet Quizzes Brainscape.com</p> <p>The Media Magazine</p>

			<p>EDUQAS Component 1 Resources 1: <a href="#">Link</a>  EDUQAS Component 1 Resources 2: <a href="#">Link</a></p> <p>EDUQAS Component 2: <a href="#">Magazines</a>  EDUQAS Component 2: <a href="#">The Returned</a> &amp; <a href="#">Fact Sheet</a>  EDUQAS Component 2: <a href="#">Fact Sheet</a>  EDUQAS Component 2: <a href="#">Online</a></p> <p>EDUQAS text and revision books are available in the library</p> <p>Past Papers available on TEAMS</p>
Summer 1	<b>Teacher 1 and 2 Revision</b>	<b>Formal Assessment</b> A7 C2 Mock Live Marking Guided Teacher Self Assessment	<b>As above + Past Papers available on Teams</b>
Summer 2	<b>Study Leave</b>		