



Year 10 Media Studies Curriculum Overview 2025-2026

Rationale:

Teacher 1 will continue to build pupils' understanding of the ideas in the Media Studies Analytical Framework: Media Language; Representation; Industry & Audience. These concepts underpin all the analysis and practical work that students will do over the course of GCSE Media Studies. Pupils will develop their understanding of these concepts by continuing to study Component 1 set texts. By doing so this reinforces and embeds the concepts which were introduced in Year 9. Our department intent is to provide students with opportunities to be creative and imaginative and to develop practical competence in Media Students. Not just because these are qualities that are key to successfully completing the coursework Component in Summer 2, but because they are enjoyable rewarding undertakings in themselves as well as being qualities that are sought after by employers in creative industries and admissions tutors in higher education institutions. To this end we will have 1 hour a week devoted to practical work until early March. This is so that students don't just acquire skills but develop the high degree of competence required to do the creative tasks independently.

Broadly speaking the pupils will alternate between learning about Component 1 Section A Set Texts and Component 1 Section B Set Texts – thereby ensuring pupils are exposed to and practising the full range of knowledge and analytical skills they need to develop. Section A focuses more on interpreting and analysing meaning in a semiotic way, whereas Section B requires more factual knowledge and the ability to analyse how Media Industries have evolved.

Teacher 2 will focus exclusively on Component 3 and Non Examined Assessment (coursework) preparation. By dedicating an hour every week to the NEA not only will this embed Photoshop, Indesign and Photography skills but it will also reinforce the processes that pupils have to use to ensure an efficient and smooth completion of the actual NEA. When the exam board releases the NEA Briefs for 2025 entry in early March BOTH teachers will switch to delivering coursework. This is to ensure that the NEA / coursework is completed before the summer which will allow pupils to focus exclusively on the examined units in Year 11.

Our approach to teaching & learning is to encourage the following: collaboration; inquisitiveness; a questioning attitude; valuing evidence over opinion & listening to opposing viewpoints. Students will be assessed regularly and will be provided with models for revision before each assessment. They will also undertake the creation of their own revision grids after every topic so that they have the opportunity to digest what they have learned and have useful revision resources for the exam in Year 11.

In year 10 we encourage pupils to find their own "voice" so that in Year 11 they will have the confidence to think for themselves and formulate arguments and views based on their weighing up of evidence. In year 10 we will continue with not just delivering the curriculum but also considering the wider societal implications of the relationship between the media and our pupils. In particular we will consider how a critical consumption of the media can prepare pupils to make informed decisions as citizens in adult life. We will not neglect exam preparation and technique but we will prioritise helping pupils gain the confidence to think for themselves.

Summary of Components:

Component 1: Exploring the Media
Written examination: 1 hour 30 minutes
40% of qualification

Section A: Exploring Media Language and Representation

This section assesses media language and representation in relation to **two** of the following print media forms: magazines, marketing (film posters), newspapers, or print advertisements. There are **two** questions in this section:

- **one** question assessing media language in relation to **one** set product (reference to relevant contexts may be required)
- **one** two-part question assessing representation in relation to **one** set product and **one** unseen resource in the same media form. Part (a) is based on media contexts. Part (b) requires comparison through an extended response.

Section B: Exploring Media Industries and Audiences

This section assesses **two** of the following media forms: film, newspapers, radio, video games. It includes:

- **one** stepped question on media industries
- **one** stepped question on audiences.

Component 2: Understanding Media Forms and Products
Written examination: 1 hour 30 minutes
30% of qualification

This component assesses all areas of the theoretical framework and contexts of the media in relation to television and music.

Section A: Television

- **one** question on **either** media language **or** representation, which will be based on an extract from **one** of the set television programme episodes to be viewed in the examination (reference to relevant contexts may be required)
- **one** question on media industries, audiences or media contexts.

Section B: Music (music videos and online media)

- **one** question on **either** media language **or** representation (reference to relevant contexts may be required)
- **one** question on media industries, audiences or media contexts.

Component 3: Creating Media Products
Non-exam assessment
30% of qualification

An **individual** media production for an intended audience in response to a **choice of briefs set by WJEC**, applying knowledge and understanding of **media language** and **representation**.

Term/Length of Time	Outline	Assessment/Teacher Feedback Opportunities	Homework and Literacy resources
Autumn 1	Autumn 1 Teacher 1 C1SA Magazine Front Covers Vogue (July 2021) NHS 111 (2023) Film Industry – Industry No Time to Die (2021) https://www.007.com/ Teacher 2 Set up Documents & ONE Drive folders First Week Activities Component 1 Set Text revision Photoshop & InDesign Revision Start C3 NEA Film Marketing Brief: Action Film: Product Analysis	Live Marking & Teacher Guided Self-Assessment while C1SA / C1SB Set Texts are being delivered. Formal Assessment A1 C1SA Vogue (July 2021) GQ (Aug 2019) A2 C1SB Video Game Industry: Fortnite & Film Poster Contexts *We have fewer but more extensive assessments to recreate the conditions of the real exam. Pupils also receive feedback and actions to work when these formal assessments are marked. When learning about a set text, pupils will also practice PETE paragraphs (Point; Example; Terminology; Explanation) They will receive feedback on these from the teacher through LIVE MARKING (as they are writing them). This will be done in rotation so not every paragraph will be marked by a teacher. But ALL PETE paragraphs will be subject to Guided Self-Assessment.	Homework Tasks: 30 minutes a week Resources to support on Go4Schools/Teams AND C3 NEA preparation / completion tasks. Optional Mrs Fisher Revision Videos: Example Link BBC Bitesize: Link Seneca Quizzes Quizlet Quizes Brainscape.com The Media Magazine EDUQAS Component 1 Resources 1: Link EDUQAS Component 1 Resources 2: Link EDUQAS Component 2 TV Crime DRAMA: Link1 EDUQAS Component 2 TV Crime DRAMA: Link2 EDUQAS Component 2: Music Industry: Link1 EDUQAS Component 2: Music Industry: Link2 EDUQAS Component 2: Music Industry: Link3 EDUQAS text and revision books are available in the library

Autumn 2	Autumn 2 Teacher 1 C1SA Print Ads Quality Street (1956) NHS 111 (2023) Start Radio Desert Island Disks https://www.bbc.co.uk/programmes/m002c2hw Teacher 2 Continue C3 Film Marketing Brief: Action Film: Product Analysis; Statement of Aims Planning Construction Photos	Live Marking Teacher Guided assessment Formal Assessments: A1 A3 C1SA Print Ads & Magazines / C1SB Film Industry C3 NEA Progress Feedback	Homework Tasks: 30 minutes a week Resources to support on Go4Schools/Teams Optional Mrs Fisher Revision Videos: Example Link BBC Bitesize: Link Seneca Quizzes Quizlet Quizzes EDUQAS Component 1 Resources 1: Link EDUQAS Component 1 Resources 2: Link EDUQAS text and revision books are available in the library
Spring 1	Spring 1 Teacher 1 Finish Radio Desert Island Disks https://www.bbc.co.uk/programmes/m002c2hw Start Newspapers: The Sun The Sun https://www.thesun.co.uk/	Live Marking Guided Teacher Self Assessment Formal Assessments A4 C1SB Radio / C1SA Magazines & Print A5 C3 Film Marketing Brief: Action Film: MARKED	Homework Tasks: 30 minutes a week Revision of Set Texts covered in Autumn Term of Y10. Resources to support on Go4Schools/Teams Optional Mrs Fisher Revision Videos: Example Link BBC Bitesize: Link Seneca Quizzes Quizlet Quizzes EDUQAS Component 1 Resources 1: Link EDUQAS Component 1 Resources 2: Link

	Teacher 2 Finish C3 Film Marketing Brief: Action Film Construction & Submission		EDUQAS text and revision books are available in the library
Spring 2	Spring 2 Teacher 1 Finish Newspapers: The Sun The Sun https://www.thesun.co.uk/ Switch to c3 NEA Teacher 2 C3 Film Marketing Brief: Action Film: presentation of work and Reflection Start NEA Film Marketing 2025 Brief: Introduce Brief / Folder Structure Analyse products SOA Mind Map Planning Green Book Planning	Live Marking Guided Teacher Self Assessment Formal Assessment None	Homework Tasks: 30 minutes a week Revision of Set Texts covered in and Autumn Term of Y10. Resources to support on Go4Schools/Teams Optional Mrs Fisher Revision Videos: Example Link BBC Bitesize: Link Seneca Quizzes Quizlet Quizzes EDUQAS Component 1 Resources 1: Link EDUQAS Component 1 Resources 2: Link EDUQAS text and revision books are available in the library
Summer 1	Summer 1 Teacher 1 and Teacher 2	Assessment: Ongoing feedback on NEA in class. Formal assessment	Homework Tasks: Time will depend on progress in class with coursework: 30 - 120 minutes a week: Coursework catch up;

	Continue NEA Film Marketing Brief: Statement of Aims DRAFT; Construction / Photos Submit COMPLETE DRAFT for Feedback; Submit FINAL SOA and Cover Sheet	Draft Construction marked – feedback & actions via TEAMS	Research Planning Photography
Summer 2	Summer2 Teacher 1 & 2 Continue with NEA Film Marketing Brief: Read & act on feedback; Independent revision using NLS Media Revision Grids Complete and Submit C3 NEA Construction and Cover Sheet – including improved SOA. Premiere Coursework View Component 2 Set Texts: Luther & The Sweeney	Formal Assessment Progress Exam FULL Component 1 Past Paper & Grading of C3 NEA Film Marketing Brief submission ready for 2025 ENTRY.	Homework Tasks: Time will depend on progress in class with coursework: 30 - 120 minutes a week: Coursework catch up; Research Planning Photography AND Independent Revision in preparation for Progress exam using NLS Media revision Grids.