

Year 13 Media Studies Curriculum Overview 2023-24

Rationale:

Students will build on their knowledge & understanding of the key concepts in the Media Analytical Framework: Media Language; Representation; Industry & Audience. And we will continue the same approach to teaching & learning that we encouraged in Year 12, namely: collaboration; inquisitiveness; a questioning attitude; valuing evidence over opinion & listening to opposing viewpoints. As A Level Media Studies students will have completed their coursework* at the end of Year 12 they will be able to exclusively dedicate class time to the 2 examined Components in Year 13. The Autumn Term will cover Set Texts from both Component Section A and B; this will allow students to revise and consolidate their understanding of concepts from the Media Analytical Framework. They will also make a start on Component 2 Set Texts which requires the application of ALL the Media Framework concepts but in a more in depth manner. The Autumn Mock will be a Component 1 past paper in full; this is so that the students will have the opportunity to sit a FULL Component 1 paper under exam conditions in the Mock. This paper requires pupils to view a clip and engage with a print unseen and make notes in response to questions so it is important that pupils experience this. During The Autumn Term homework tasks will focus on revising set texts that were studied in year 12 and reinforcing learning that has taken place in class. Spring 1 will be used to complete the teaching / learning of C2 Set Texts and revision. Spring 2 will be used exclusively for revision and exam practice. (*Any pupils who did not take up the opportunity to use interventions before the summer break to complete coursework will be given one FINAL opportunity to do so at the start of Year 12.

In years 12 we encouraged students to find their own "voice" so that in Year 13 they will have the confidence to think for themselves and formulate arguments and views based on their weighing up of evidence. In year 13 we will continue with not just delivering the curriculum but also considering the wider societal implications of the relationship between the media and our pupils. In particular we will consider how a critical consumption of the media can prepare pupils to make informed decisions as citizens in adult life. However, as Year 13 progresses there will be more and more emphasis on exam preparation and technique.

Summary of Components:

Component 1: Media Products, Industries and Audiences Written examination: 2 hours 15 minutes 35% of qualification

The examination assesses media language, representation, media industries, audiences and media contexts. It consists of two sections:

Section A: Analysing Media Language and Representation

This section assesses media language and representation in relation to **two** of the following media forms: advertising, marketing, music video or newspapers. There are **two** questions in this section:

- one question assessing media language in relation to an unseen audio-visual or print resource
- one extended response comparison question assessing representation in one set product and an unseen audio-visual or print resource in relation to media contexts.

Section B: Understanding Media Industries and Audiences

This section assesses ${\bf two}$ of the following media forms – advertising, marketing, film, newspapers, radio, video games - and media contexts.

It includes:

- · one stepped question on media industries
- one stepped question on audiences.

Component 2: Media Forms and Products in Depth Written examination: 2 hours 30 minutes 35% of qualification

The examination assesses media language, representation, media industries, audiences and media contexts. It consists of three sections:

Section A - Television in the Global Age

There will be one two-part question or one extended response question.

Section B - Magazines: Mainstream and Alternative Media

There will be one two-part question or one extended response question.

Section C - Media in the Online Age

There will be one two-part question or one extended response question.

Component 3: Cross-Media Production Non exam assessment 30% of qualification

An individual cross-media production based on two forms in response to a choice of briefs set by WJEC, applying knowledge and understanding of the theoretical framework and digital convergence.

Term/Length of	Outline	Assessment/Teacher Feedback	Homework and Literacy resources
Time		Opportunities	
Autumn 1	Teacher 1	Formal Assessment*	Homework Tasks: 2-4 hrs a week
	C1SB The Radio Industry:	A1C1SB Radio & C1SA Tide	Revision of Set Texts covered in Year12
	Have you heard George's Podcast?	A2 C1SA Newspaper Front pages /	Creation of Revision Grids
		C1SB Film Industry	Research tasks in preparation for lessons.
	C2 TV in the Global Age		Reading tasks.
		And	Resources to support on Go4Schools/Teams
	Teacher 2	Live Marking	
	C1SA The Mirror & The Times (ML; Representation; Context) SET TEXT PAGES	Guided Teacher Self Assessment	Optional
			Mrs Fisher Revision Videos: Example Link
	C1SB The Newspaper Industry: The Times and The	*We have fewer but more extensive assessments	Seneca Quizzes
	Mirror: AUDIENCE	to recreate the conditions of the real exam. Pupils also receive feedback and actions to work when	Quizlet Quizzes
		these formal assessments are marked. When learning about a set text, pupils will also	Brainscape.com
			·
		practice PETE paragraphs (Point; Example; Terminology; Explanation)	The Media Magazine
		They will receive feedback on these from the	
		teacher through LIVE MARKING (as they are writing them). This will be done in rotation so not every paragraph will be marked by a teacher. But	EDUQAS Component 1 Resources 1: Link
			EDUQAS Component 1 Resources 2: Link
		ALL PETE paragraphs will be subject to Guided Self-	
		Assessment.	EDUQAS Component 2: Magazines
			EDUQAS Component 2: The Returned & Fact Sheet
			EDUQAS Component 2: Fact Sheet
			EDUQAS Component 2: Online
			EDUQAS text and revision books are available in the
			library

Autumn 2	Teacher 1	Formal Assessments:	Homework Tasks: 2-4 hrs a week
		A3+4 in Class Mocks	Revision of Set Texts covered in Year12
	C2 Magazines - The Big Issue	A5 C2 Magazines / C1SA Super	Creation of Revision Grids
		humans	Research tasks in preparation for lessons.
			Reading tasks.
	Teacher 2	And	Resources to support on Go4Schools/Teams
		Live Marking	
	C1SB The Newspaper Industry: The Times and The Mirror: INDUSTRY	Guided Teacher Self Assessment	Optional
	C1SA Revision		Mrs Fisher Revision Videos: Example Link
	CISA REVISION		Seneca Quizzes
			Quizlet Quizzes
			Brainscape.com
			The Media Magazine
			EDUQAS Component 1 Resources 1: Link
			EDUQAS Component 1 Resources 2: <u>Link</u>
			EDUQAS Component 2: Magazines
			EDUQAS Component 2: The Returned & Fact Sheet
			EDUQAS Component 2: Fact Sheet
			EDUQAS Component 2: Online
			EDUQAS text and revision books are available in the library
Spring 1	Teacher 1	Formal Assessments	Homework Tasks: 2-4 hrs a week
	C2 Online – Zoella and Attitude	A6 Mock FULL COMPONENT 1	Revision of Set Texts covered in Year12
			Creation of Revision Grids
	Teacher 2	And	Research tasks in preparation for lessons.
		Live Marking	Reading tasks.
	C2 Magazines- Vogue	Guided Teacher Self Assessment	Resources to support on Go4Schools/Teams

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			Optional
			Mrs Fisher Revision Videos: Example Link Seneca Quizzes Quizlet Quizes Brainscape.com The Media Magazine EDUQAS Component 1 Resources 1: Link EDUQAS Component 1 Resources 2: Link EDUQAS Component 2: Magazines EDUQAS Component 2: The Returned & Fact Sheet EDUQAS Component 2: Fact Sheet EDUQAS Component 2: Online EDUQAS text and revision books are available in the library
Spring 2	Teacher 1 Complete C2 Online – Zoella and Attitude Then REVISION Teacher 2 C2 TV in the Global Age – Black Mirror	Formal Assessment A7 C2 Online A8 C2 Magazines & Black Mirror And Live Marking Guided Teacher Self Assessment	Homework Tasks: 3 hrs a week Revision of Set Texts covered in Year12 Creation of Revision Grids Research tasks in preparation for lessons. Reading tasks. Resources to support on Go4Schools/Teams Optional
			Mrs Fisher Revision Videos: Example Link Seneca Quizzes Quizlet Quizes

			Brainscape.com
			The Media Magazine
			EDUQAS Component 1 Resources 1: Link EDUQAS Component 1 Resources 2: Link
			EDUQAS Component 2: Magazines EDUQAS Component 2: The Returned & Fact Sheet EDUQAS Component 2: Fact Sheet EDUQAS Component 2: Online
			EDUQAS text and revision books are available in the library
			Past Papers available on TEAMS
Summer 1	Teacher 1 and 2 Revision	Formal Assessment A7 C2 Mock Live Marking Guided Teacher Self Assessment	As above + Past Papers available on Teams
Summer 2	Study Leave		