



Newsletter Year 7 - 2022- 2023

World of Work Event (Gatsby Bench Marks 5 and 7)



Explore
Possibilities

These events are designed to help **Y7 students discover** the meaning of 'career' and link to the Career Development Learning Areas (from the CDI framework which supports NLS' career provision) that are key to having a positive career.

They provide an opportunity for students to learn and ask questions about:

- Different roles within different local companies, from different types of job sectors.
- The qualities, standards and skills companies are looking for.
- The careers journeys the speakers have taken from their school days to their current roles, including the qualifications they have taken.



Manage
Career

Future First Event: Hosted by Eva Harrison, CEO Careers Seeker Direct.

Eva discussed student understanding of what Career and facilitated the speeches and QA sessions.

Speaker 1: Louis Bezanson is the Managing Director for Aurrora and Kowalla. Louis delivers game design and Minecraft workshops, and careers advice-based speeches/presentations in schools and colleges across Warwickshire and the Midlands.



Aurrora

'Aurrora is an international brand and creative studio, established in early 2018. We are an in-house company that uses Minecraft as our tool to create, entertain and inspire. We develop unique and innovative in-house products, useful tools for developers and players, and bespoke, hand-crafted projects for a diverse range of collaborators and clients.

In 2019 we became official Minecraft partners with Microsoft, which allows us to publish fun and creative content on the Minecraft Marketplace.'

<https://aurrora.net/>

Speaker 2: Kofi Miller is a Digital Marketing Degree Apprentice with Net Visibility and a former North Leamington School student. Kofi splits his time between working in the work environment, both in and out of the office, with university. His role includes being responsible for managing advertising accounts, as well as formulating and implementing campaign strategies for specific companies across a number of media platforms.



Net Visibility is a Kenilworth based online marketing agency specialising in Google, Facebook and LinkedIn advertising. Kofi and Neil Curtis (Managing Director) are great supporters of NLS and have been involved in several careers events over the last two years.

<https://www.netvisibility.co.uk/>

Post 16 Choices Event (Gatsby Bench Marks 2 and 7)



These events are designed to support **Y7 students discovering**:

- That learning, skills and qualifications are important for career.
- The main learning pathways.
- That many jobs require learning, skills and minimum qualifications.



Future First Event: Hosted by Eva Harrison, CEO Careers Seeker Direct.

Eva discussed student understanding of what age that they need to stay on in education/training until. She then talked about the range of local colleges and sixth forms that students could move on to once they leave school (Post 16).



Speaker 1: Sian Wells Schools Liaison Marketing Officer for Warwickshire Marketing Group (including Warwickshire College) and former NLS student.

Sian explained that Warwickshire Marketing group was made up of six colleges and explained what each college offered.

Students were able to ask questions about specific colleges or qualifications that they offered, and what other opportunities they might lead to. For more information about Warwickshire Marketing group (which includes Warwickshire College) please click here:

<https://wcg.ac.uk/>

National Apprenticeship Week:

During National Apprenticeship week Y7 students undertook some activities specifically aimed at them **discovering** how Apprenticeships can be a successful career route. The aim of the event was for students to be able to:

- Recall some sectors/jobs that you can get an Apprenticeship in.
- Describe what Apprenticeships are.
- Describe the different qualifications you need for apprenticeships and what qualifications you can get from them.

Evaluations:

World of Work Event: 98% students could state something new that they had learned about the world of work; 96% students could recall some salaries related to different jobs; 95% students could recall the pathways into some of the jobs discussed; 100% students could recall some of the qualities and skills needed in a job as a consequence of the event.

Post 16 Choices Event: 91% students could correctly recall the age you need to stay in education/training until; 99% students could recall where you can go to do more qualifications post GCSEs; 66 % students could recall some of the qualifications you can take post GCSE; 61% students could recall some local further education colleges; 55% students could recall some local sixth forms.

National Apprenticeship Week: 98% students had heard about apprenticeships; 92% students said they had learned something new about apprenticeships; 92% said they could now name some jobs they could get apprenticeships in and provided information to support this; 99% students could explain what an apprenticeship is; 99% students could identify a positive reason for taking up an apprenticeship; 84% students said they would like to find out more about apprenticeships.